

Marketing on a



Shoestring Budget

March 28, 2012 (Wednesday)

8:00am to 11:00am

St Anthony Parish
14012 Walnut Ave , Walnut Grove, CA

Who are your customers?

Where do they come from? Where do you WANT them to come from?
Who do you want them to be? Why do your regular customers keep coming back?

How can you make yourself stand out from your competitors?

Jan Burch of The Placemaking Group will introduce branding and how to create distinguishing factors to set you apart and make you stand out from your competitors. You will receive feedback on your current website & your business.

Low-Cost Marketing Strategies for You!

What Low-Cost marketing strategies work in the Delta?
Which will work for you?

Presented
by:

THE
placemaking &
GROUP



SACRAMENTO - SAN JOAQUIN

DELTA CONSERVANCY

(916) 375-2088 www.deltaconservancy.ca.gov

**** Register by March 13 to receive feedback on your website. ****

Registration:

Name _____ Title _____ Organization _____

Email _____ Phone: _____

Website address: _____

Suggested donation: \$10 cash

Questions? Call Susan: 916-375-2088

Email Susan Roberts your registration at Susan.Roberts@deltaconservancy.ca.gov